Factors That Explain the Contraceptive Behavior of the Couple
Factores que Explican la Conducta Anticonceptiva de la Pareja

Introduction:
Every day around 830 women die in the world from complications related to pregnancy, childbirth and induced abortions and many of them could have been avoided. There is an international commitment to reduce this problem, promoting Family Planning. (FP).

Objective
Explain how the previous experience, personal factors, the benefits, the barriers, self efficacy and perceived interpersonal influences influence the Contraceptive Behavior of the Couple. (CBC).

Material and methods:
Sample: 300 couples between 18 a 35 years
Place: Second Health level unit in Guanajuato.
Study Design: verification of model.
Systematic Sampling: From random start.
The information was collected through valid and reliable scales, and analysed through SPSS 22..

Results

Conclusions
The law on health in the terms of age and gender should guide the design of interventions that encourage the use contraceptive methods (CM).
Consider personal biological, psychological and social factors.
Consider the preparation of benefits, barriers, self efficacy and interpersonal influences for the CBC.
The promotion strategies of the contraceptive methods, must consider specific characteristic of the population.

References: