Growing Leaders at All Levels:A Transformational Framework

Cindy Dawson, MSN, RN, CORLN

Chief Nurse Executive and Associate Director, University of Iowa Hospitals & Clinics

Emily Ward, BSN, RN, MBA, CCRN-K

Associate Chief Nurse Executive, University of Iowa Hospitals & Clinics 30th International Nursing Research Congress

Calgary, Alberta, Canada July 27, 2019



Objective and Disclosures

Objective

Describe a transformational leadership framework utilizing strategies, programs, and innovations that provide education and professional development opportunities for nurses at all levels and in all positions

Disclosures

Cindy Dawson, MSN, RN, CORLN, Chief Nurse Executive and Associate Director, University of Iowa Hospitals & Clinics and Emily Ward, BSN, RN, MBA, CCRN-K, Associate Chief Nurse Executive, University of Iowa Hospitals & Clinics

- No conflicts of interest or disclosures to report
- No sponsorship or commercial support



Leadership

Background



















Bernard, 2014; Cope & Murray, 2017; Echevarria, Patterson, & Krouse, 2017



Transformational Leaders

Background

Characteristics of Transformational Leaders



Catalysts for change



Democratic in approach

share responsibilities with followers



Goaloriented

set clear expectations



Intellectual stimulators

influence followers to create and pursue new ideas



Inspirational



Visionary

actively promote and articulate vision

Cope & Murray, 2017; Echevarria, Patterson, & Krouse, 2017; Giltinane, 2013; McFadden, Stock, & Gowen, 2015; Merrill, 2015; O'Connor & Carlson, 2016; Rolfe, 2011



Goal and Rationale

Background

Goal

Continue to offer an array of structured learning opportunities aimed at developing clinical skills and expertise, enhancing leadership potential, and increasing interest in evidence-based practice and research

Rationale

- Leadership knowledge and skills can be improved through training
- Participants benefit from built-in networking time and peer support

Boamah, Laschinger, Wong, & Clarke, 2018; Branden & Sharts-Hopko, 2017; Cope & Murray, 2017; Debono et al., 2016; Fray & Sherman, 2017; Lambert, 2016; McCleskey, 2014; Shaughnessy, Griffin, Bhattacharya, & Fitzpatrick, 2018



Transformational Leadership Framework

Background





A Closer Look at University of Iowa Health Care Efforts



Nursing Clinical Education Center

A Closer Look at University of Iowa Health Care Efforts



- 20,000 square feet of dedicated space
- Features classrooms, computer lab, conference rooms, and 11 simulation rooms
- Interprofessional atmosphere

KEY AREAS

Clinical Skills

Leadership

Evidence-Based Practice

Research

STRATEGIES

Programming

Skills Development

Simulation

Skills Lab

Peer Support



Leadership Development

A Closer Look at University of Iowa Health Care Efforts

Clinical Leadership Development Academy



- Started in 2001
- 71 participants since 2015

Executive Leadership Academy



- Started with 2014-2015 cohort
- 145 participants

KEY AREAS

Clinical Skills

Leadership

Evidence-Based Practice

Research

STRATEGIES

Programming

Skills Development

Simulation

Skills Lab

Peer Support



Leadership Development (continued)

A Closer Look at University of Iowa Health Care Efforts

Dartmouth Program







- Participation started in 2013
- 31 participants

American Organization of Nurse Executives Fellowship Program







• 6 participants since 2009

KEY AREAS

Clinical Skills

Leadership

Evidence-Based Practice

Research

STRATEGIES

Programming

Skills Development

Simulation

Skills Lab

Peer Support



Development Series

A Closer Look at University of Iowa Health Care Efforts





FY17:

113 participants

FY18:

61 participants



Charge Nurse Workshop

FY17:

117 participants

FY18:

91 participants



Preceptor Workshop

FY17:

130 participants

FY18:

376 participants

KEY AREAS

Clinical Skills

Leadership

Evidence-Based Practice

Research

STRATEGIES

Programming

Skills Development

Simulation

Skills Lab

Peer Support



Residency and Fellowship Programs

A Closer Look at University of Iowa Health Care Efforts



Nurse Residency Program

Started in 2009

FY17:

253 participants

FY18:

286 participants



Experienced Nurse Fellowship Program

Started in 2015

FY17:

160 participants

FY18:

147 participants

KEY AREAS

Clinical Skills

Leadership

Evidence-Based Practice

Research

STRATEGIES

Programming

Skills Development

Simulation

Skills Lab

Peer Support



Evidence-Based Practice

A Closer Look at University of Iowa Health Care Efforts



EBP Internship Program

Started in 2001

- 9 programs
- 50 direct care nurses
- 47 local presenters
- 34 national presenters
- 4 international presenters
- 16 peer-reviewed publications



Advanced Practice Institute: Promoting Adoption of EBP

Started in 2002

- 39 internal programs
- 18 external programs
- 910 participants
- 43 states + D.C.
- 9 countries



EBP Change Champion Program

Started in 2017

- 2 programs
- 58 direct care nurses
- 8 additional participants
- 55 nurse leaders
- 14 topics

KEY AREAS

Clinical Skills



Evidence-Based **Practice**

Research

STRATEGIES

Programming

Skills Development

Simulation

Skills Lab

Peer Support





Evidence-Based Practice (continued)

A Closer Look at University of Iowa Health Care Efforts



Started in 1994

- 26 programs
- 5,346 participants
- 48 states + D.C.
- 16 countries

KEY AREAS

Clinical Skills

Leadership

Evidence-Based Practice

Research

STRATEGIES

Programming

Skills Development

Simulation

Skills Lab

Peer Support



University of Iowa Nursing Collaboratory

A Closer Look at University of Iowa Health Care Efforts

- UI Health Care and UI College of Nursing
- Developed in mid-1980s
- Four key areas: research, education, practice, and informatics
- 2017 Outstanding Partnership Award from Midwest Nursing Research Society through Academic-Clinical Partnerships Research Interest Group

KEY AREAS

- Clinical Skills
- **Leadership**
- Evidence-Based Practice
- Research

STRATEGIES

- Programming
- Skills Development
- Simulation
- Skills Lab
- Peer Support



University of Iowa Nursing Collaboratory (continued)

A Closer Look at University of Iowa Health Care Efforts



The Iowa Model of Evidence-Based Practice to Promote Quality Care

Originally published in 1994; revised in 1998

- 3,307 downloads
- 50 states + Guam, Puerto Rico, Virgin Islands, and D.C.
- 43 countries



The Iowa Model Revised: Evidence-Based Practice to Promote Excellence in Health Care

Published in June 2015

- 3,086 downloads
- 50 states + Guam, Puerto Rico, Virgin Islands, and D.C.
- 41 countries

KEY AREAS

Clinical Skills

Leadership

Evidence-Based Practice

Research

STRATEGIES

Programming

Skills Development

Simulation

Skills Lab

Peer Support





Conclusions



References

- Bernard, N. (2014). Who's next? Developing high potential nurse leaders for nurse executive roles. Nurse Leader, 12(5), 56-61.
- Boamah, S. A., Laschinger, H. K. S., Wong, C., & Clarke, S. (2018). Effect of transformational leadership on job satisfaction and patient safety outcomes. *Nursing Outlook*, *66*(2), 180-189. doi:10.1016/j.outlook.2017.10.004
- Branden, P. S., & Sharts-Hopko, N. C. (2017). Growing clinical and academic nursing leaders Building the pipeline. *Nursing Administration Quarterly*, *41*(3), 258-265.
- Cope, V., & Murray, M. (2017, June 21). Leadership styles in nursing. nursingstandard.com, 31(43), 61-70.
- Cullen, L., & Titler, M. G. (2004). Promoting evidence-based practice: An internship for staff nurses. Worldviews on Evidence-Based Nursing, 1(4), 215-223.
- Cullen, L., Titler, M. G., & Rempel, G. (2011). An advanced educational program promoting evidence-based practice. Western Journal of Nursing Research, 33(3), 345-364. doi:10.1177/0193945910379218
- Debono, D., Travaglia, J. F., Dunn, A. G., Thoms, D., Hinchcliff, R., Plumb, J., . . . Braithwaite, J. (2016). Strengthening the capacity of nursing leaders through multifaceted professional development initiatives: A mixed method evaluation of the 'Take the Lead' program. *Collegian*, 23, 19-28.

References (continued)

- Echevarria, I. M., Patterson, B. J., & Krouse, A. (2017). Predictors of transformational leadership of nurse managers. *Journal of Nursing Management*, 25, 167-175.
- Fray, B., & Sherman, R. O. (2017). Best practices for nurse leaders: Succession planning. *Professional Case Management*, 22(2), 88-94.
- Giltinane, C. L. (2013). Leadership styles and theories. Nursing Standard, 27(41), 35-39. doi:10.7748/ns2013.06/27.41.35.e7565
- Iowa Model Collaborative. (2017). Iowa Model of Evidence-Based Practice: Revisions and validation.
 Worldviews on Evidence-Based Nursing, 14(3), 175-182. doi:10.1111/wvn.12223
- Lambert, D. (2016). Leading through lifelong learning. NASN School Nurse, 31(4), 224-227.
- McCleskey, J. A. (2014). Situational, transformational, and transactional leadership and leadership development.
 Journal of Business Studies Quarterly, 5(4), 117-130.
- McFadden, K. L., Stock, G. N., & Gowen, C. R. (2015). Leadership, safety climate, and continuous quality improvement: Impact on process quality and patient safety. Health Care Management Review, 40(1), 24-34. doi:10.1097/HMR.0000000000000000



References (continued)

- Merrill, K. C. (2015). Leadership style and patient safety: Implications for nurse managers. *Journal of Nursing Administration*, 45(6), 319-324. doi:10.1097/NNA.0000000000000000
- O'Connor, S., & Carlson, E. (2016). Safety culture and senior leadership behavior: Using negative safety ratings to align clinical staff and senior leadership. *Journal of Nursing Administration*, 46(4), 215-220. doi:10.1097/NNA.000000000000330
- Rolfe, P. (2011). Transformational leadership theory: What every leader needs to know. *Nurse Leader*, 9(2), 54-57. doi:10.1016/j.mnl.2011.01.014
- Shaughnessy, M. K., Griffin, M. T. Q., Bhattacharya, A., & Fitzpatrick, J. J. (2018). Transformational leadership practices and work engagement among nurse leaders. *Journal of Nursing Administration*, 48(11), 574-579. doi:10.1097/NNA.000000000000682
- Titler, M. G., Kleiber, C., Steelman, V., Goode, C., Rakel, B., Barry-Walker, J., . . . Buckwalter, K. (1994). Infusing research into practice to promote quality care. *Nursing Research*, *43*(5), 307-313.
- Titler, M. G., Kleiber, C., Steelman, V. J., Rakel, B. A., Budreau, G., Everett, L. Q., . . . Goode, C. J. (2001). The lowa Model of Evidence-Based Practice to Promote Quality Care. Critical Care Nursing Clinics of North America, 13(4), 497-509.

Questions/Comments



