

# My Research is Completed....Now What?

Cindy Ward, DNP, RN-BC, CMSRN, ACNS-BC



# Disclosure

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- The speaker has no conflicts of interest to disclose.



# Carilion Roanoke Memorial Hospital

- 3 time Magnet<sup>®</sup> designated
- Flagship of Carilion Clinic
- Region's only Level 1 Trauma Center
- 703-bed academic medical center
- Serves nearly 1 million patients across VA, WV and NC



# Objectives

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- Define methods and components of dissemination, including poster presentation, podium presentation and publishing
- Identify key elements in the publishing process



# Research Dissemination

“The targeted distribution of information and intervention materials to a specific public health or clinical practice audience. The intent is to spread knowledge and the associated evidence-based interventions<sup>1</sup>.”



# Research Dissemination

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## Methods of Dissemination

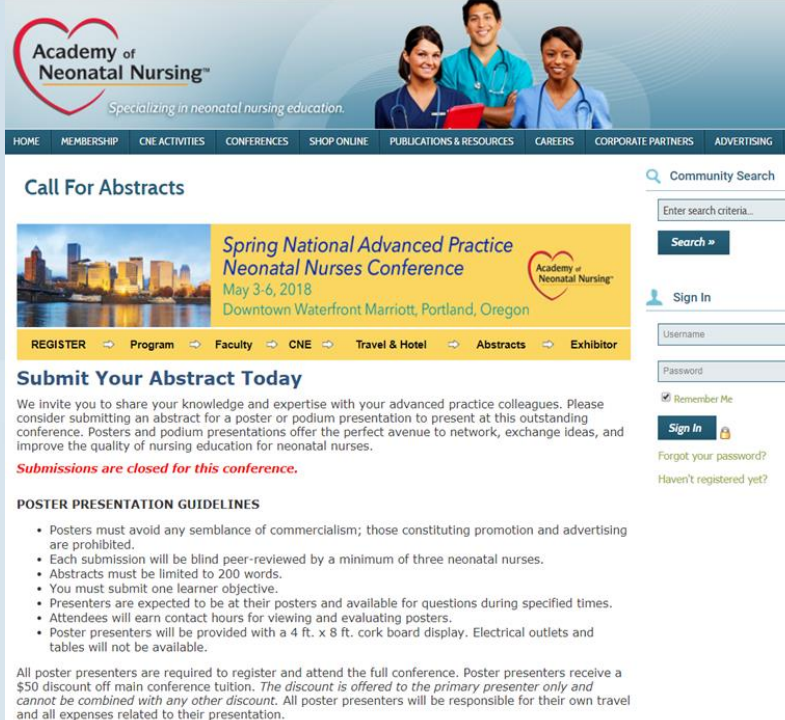
- Poster presentation
- Podium presentation
- Publishing
- Product launch<sup>2</sup>



# Poster or Podium Presentation

## How to submit

- Identify conference
- Call for poster abstracts



The screenshot displays the Academy of Neonatal Nursing website. The header features the organization's logo, tagline 'Specializing in neonatal nursing education.', and a navigation menu with links: HOME, MEMBERSHIP, CNE ACTIVITIES, CONFERENCES, SHOP ONLINE, PUBLICATIONS & RESOURCES, CAREERS, CORPORATE PARTNERS, and ADVERTISING. A banner image shows three healthcare professionals. The main content area is titled 'Call For Abstracts' and promotes the 'Spring National Advanced Practice Neonatal Nurses Conference' held from May 3-6, 2018, at the Downtown Waterfront Marriott in Portland, Oregon. A navigation bar below the banner includes links: REGISTER, Program, Faculty, CNE, Travel & Hotel, Abstracts, and Exhibitor. The 'Submit Your Abstract Today' section invites users to share their knowledge and expertise, noting that abstracts must be limited to 200 words and that submissions are closed for this conference. Below this, 'POSTER PRESENTATION GUIDELINES' are listed, including rules on commercialism, peer-review, submission limits, and contact hour requirements. A final note states that poster presenters receive a \$50 discount off main conference tuition and are responsible for their own travel and expenses.

Academy of Neonatal Nursing™  
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### Call For Abstracts

**Spring National Advanced Practice Neonatal Nurses Conference**  
May 3-6, 2018  
Downtown Waterfront Marriott, Portland, Oregon

REGISTER → Program → Faculty → CNE → Travel & Hotel → Abstracts → Exhibitor

### Submit Your Abstract Today

We invite you to share your knowledge and expertise with your advanced practice colleagues. Please consider submitting an abstract for a poster or podium presentation to present at this outstanding conference. Posters and podium presentations offer the perfect avenue to network, exchange ideas, and improve the quality of nursing education for neonatal nurses.

**Submissions are closed for this conference.**

#### POSTER PRESENTATION GUIDELINES

- Posters must avoid any semblance of commercialism; those constituting promotion and advertising are prohibited.
- Each submission will be blind peer-reviewed by a minimum of three neonatal nurses.
- Abstracts must be limited to 200 words.
- You must submit one learner objective.
- Presenters are expected to be at their posters and available for questions during specified times.
- Attendees will earn contact hours for viewing and evaluating posters.
- Poster presenters will be provided with a 4 ft. x 8 ft. cork board display. Electrical outlets and tables will not be available.

All poster presenters are required to register and attend the full conference. Poster presenters receive a \$50 discount off main conference tuition. *The discount is offered to the primary presenter only and cannot be combined with any other discount.* All poster presenters will be responsible for their own travel and all expenses related to their presentation.

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# Writing the Abstract

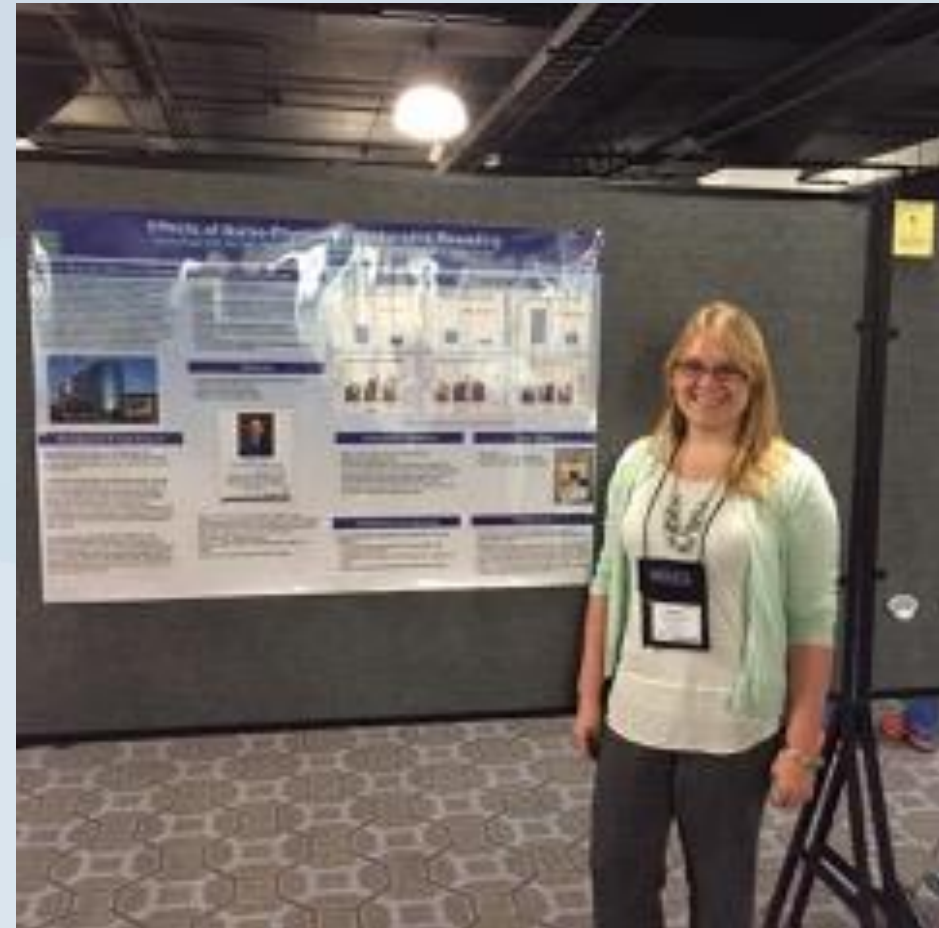
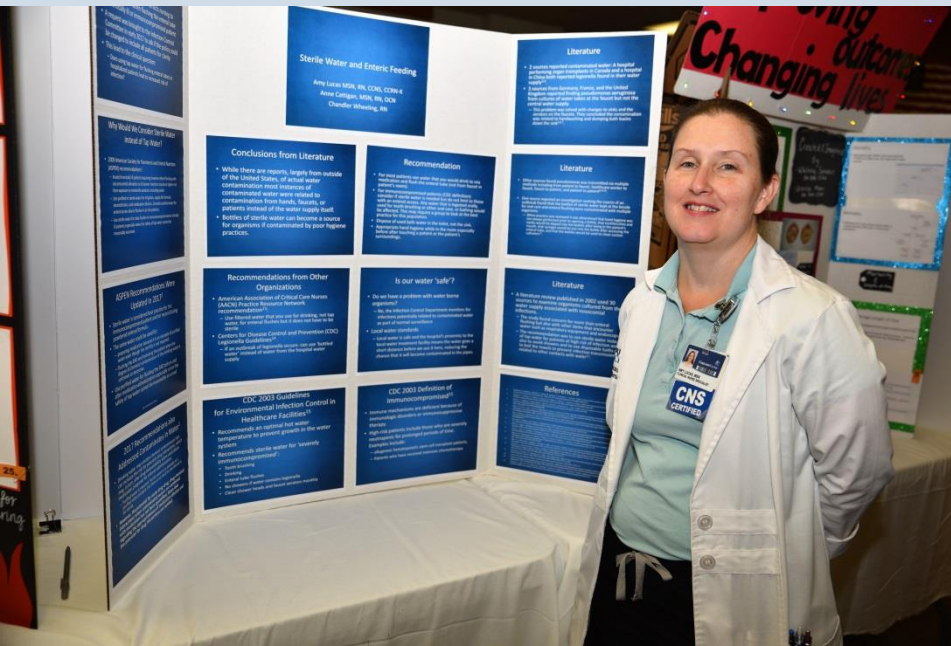
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- Limited word count
- Accurate
- Concise
- Simple sentences
- Active voice
- Follow guidelines<sup>3</sup>





# Poster Presentation



# Insert Poster Title here

Your name here, degree, licensure, certification  
Your institution's name here (if required by external organization)



## Carilion Roanoke Memorial Hospital

One of the largest hospitals in the Commonwealth of Virginia, Carilion Roanoke Memorial Hospital (CRMH) is the region's only Level 1 Trauma Center, serving as a regional resource and providing access to comprehensive trauma services since 1983. CRMH features a 703-bed academic medical center, including Carilion Children's, a full service, 92-bed "hospital within a hospital", that provides specialized intensive care for neonatal, pediatric and adolescent patients. CRMH is part of Carilion Clinic Roanoke Campus, which has been Magnet® designated three times. System-wide, Carilion Clinic serves nearly one million patients across western Virginia and parts of West Virginia and North Carolina.



## Background & Significance

Insert your text here. Change the font size to fit your text in the space.

## Methods

Insert your text here. Move the text and graphics boxes to fit your individual needs.

## Results

Insert your text here.

## Implications for Nursing

## Conclusions

## References

Insert your references here.



Logo

## Title of the Research Study

## PEOPLE WHO DID THE STUDY

UNIVERSITIES AND/OR HOSPITALS THEY ARE AFFILIATED WITH

Logo

## Introduction

We hope you find this template useful! This one is set up to yield a 84x36" (7x3') horizontal poster when we print it at 300%.

We've put in the headings we usually see in these posters, you can copy and paste and change to your heart's content! We suggest you use black text against a light background so that it is easy to read. Background color can be changed in the design tab, background drop-down menu.

The boxes around the text will automatically fit the text you type, and if you click on the text box, you can use the little handles that appear to stretch or squeeze the text boxes to whatever size you want. If you need just a little more room for your type, change the line spacing to a multiple of 90 or even .85 in home >paragraph>line spacing. The type in this poster's text boxes should be at least 12 point, and will become 24 point when we print at 200%.

The dotted lines through the center of the page will not print, they are for alignment. You can move them around by clicking and holding them, and a little box will tell you where they are on the page. Use them to get your pictures or text boxes aligned together.

You can add a guideline by holding the control key down as you move one. It can also help to turn on Snap to Guides by right-clicking the background and going to Grid and Guides. That will make images and text boxes "mathematically" snap to the guidelines.

## How to bring things in from Excel® and Word®

**Excel:** select the chart, then copy (Ctrl+C), and paste (Ctrl+V) into PowerPoint®. The chart can then be stretched to fit or edited as required. Watch out for scientific symbols used in imported charts, which PowerPoint will not recognize as a used font and may print improperly if we don't have the font installed on our system. It is best to use the Symbol font for scientific characters, we always have that installed.

**Word:** select the text to be brought into PowerPoint, copy, then paste the text into a new or existing text block. This text is editable. You can change the size, color, etc. in home>font. We suggest you not put shadows on smaller text. Stick with Arial and Times New Roman fonts so your collaborators will have them.

Tables that come in funny can often be fixed by doing paste >special >enhanced metafile

### Photos

We need images to be 72 to 100 dpi in their final size, a rough rule of thumb that a 500kb jpg (2 megapixel) image file can go up to 12x16" on your poster. Do *inset>from file to import* them.

**Preview:** To see your in poster in actual size, go to [view-zoom-200%](#). It's important to walk through your posterviewing it at full size to be sure it's going to look OK.

**Feedback:** If you have comments about how this template worked for you, email to [sales@megaprint.com](mailto:sales@megaprint.com). We listen! Call us at 800-590-7850 if we can help in anyway.

## Methods



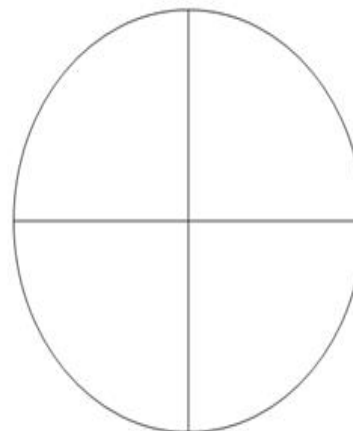
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## Results

[illegible][illegible]

**Figure #2**



## Conclusions

[illegible][illegible]

## Bibliography

1.  $X_1, X_2, \dots, X_n$  independent and identically distributed (i.i.d.) random variables with mean  $\mu$  and variance  $\sigma^2$ .
2.  $X_1, X_2, \dots, X_n$  i.i.d. random variables with mean  $\mu$  and variance  $\sigma^2$ .
3.  $X_1, X_2, \dots, X_n$  i.i.d. random variables with mean  $\mu$  and variance  $\sigma^2$ .
4.  $X_1, X_2, \dots, X_n$  i.i.d. random variables with mean  $\mu$  and variance  $\sigma^2$ .

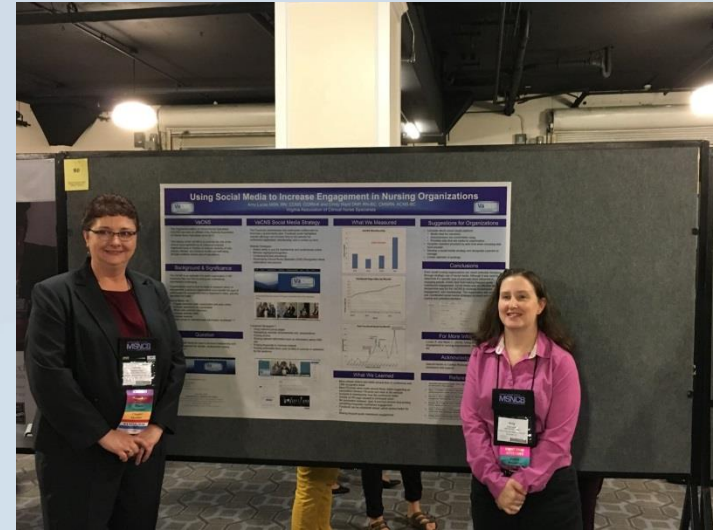




# Poster Presentation

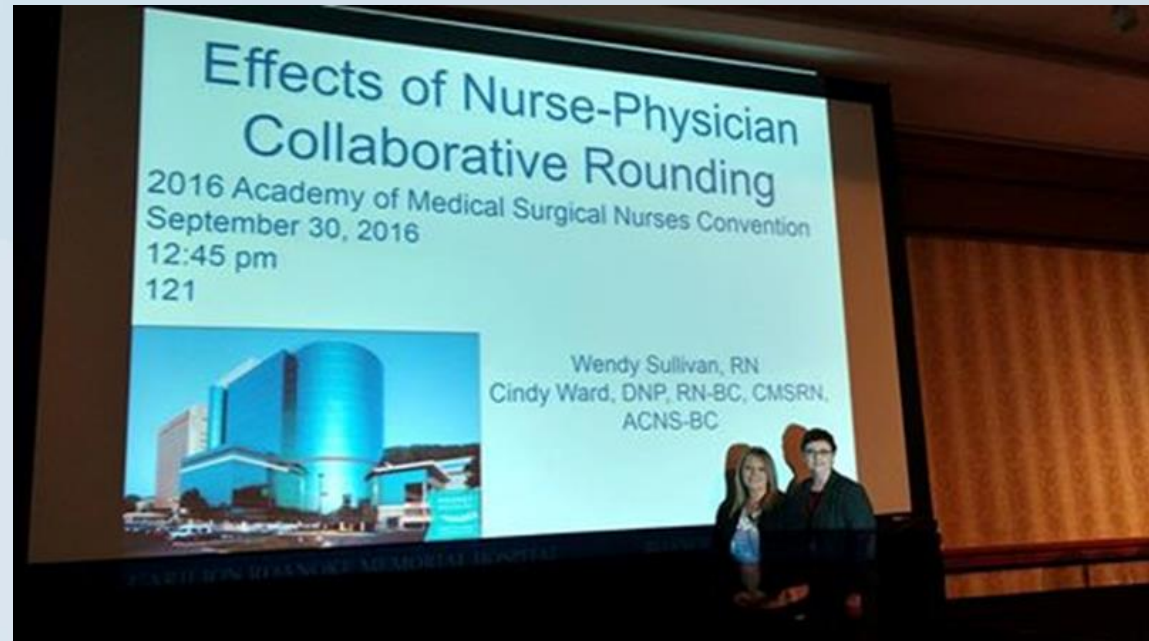
## What to include

- Title
- Name and credentials
- Hospital information
- Background & Significance
- Methods
- Results
- Conclusions
- Implications for Nursing Practice
- References



# Podium Presentation

- Local
- Regional
- State
- National



# Power Point Guidelines

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- Highlight key points
- Consistency in layout
- Focus on readability
- Avoid graphs that are difficult to read<sup>4</sup>



# Power Point Guidelines (cont.)

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- Use bullet points
- Keep each bullet point brief
- Be careful of color combinations.
- Avoid bright colors on white or low contrast colors<sup>4</sup>



## Local or state publications







# Open Access Journals

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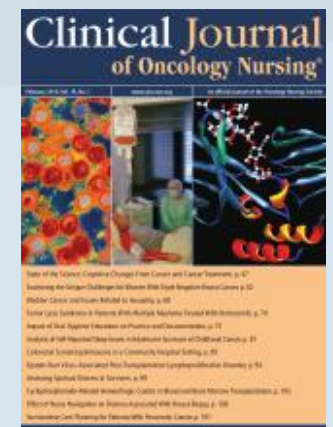
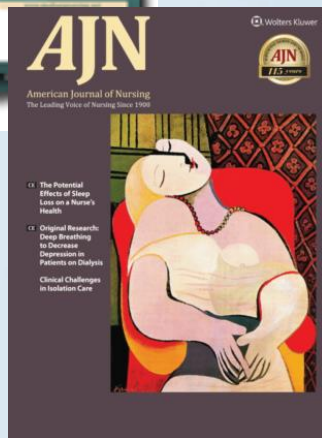
- Online
- Published rapidly
- Free to read and reuse
- May cost the author
- Directory of Open Access

Journals ([www.doaj.org](http://www.doaj.org))<sup>5,6</sup>



# Publishing

## Peer-reviewed publications



# Types of Articles

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- Evidence synthesis (systematic review)
- Original research
- Clinical articles
- Discussion articles
- Short reports
- Case studies
- Opinion pieces<sup>7</sup>



# Assessing a Journal

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- Do you or your colleagues know the journal?
- Who is the publisher?
- Peer review?
- Indexed in services that you use?
- Fees?
- Do you recognize the editorial board?<sup>5</sup>



# Publishing Tips

- Target the journal
- Follow publishing guidelines
- The process takes time!




# Ethical Issues

- Authorship
- Avoid redundant publications
- Avoid duplicate submissions<sup>7</sup>



# Peer Review Process

- 
- Write and submit manuscript
  - Manuscript sent to reviewers
  - Reviewers return manuscript to editor
  - Editor reviews and returns manuscript to author
  - Revise and resubmit
  - Article is published<sup>6</sup>





# Avoiding Rejection

- Match manuscript to scope of the journal
- Provide complete data
- Rigorous analysis
- Use correct methodology
- Draw appropriate conclusions<sup>6</sup>



## Continuous Quality Improvement

# Effects of Nurse-Physician Collaborative Rounding

Nadine Riegel  
Sheila Delp  
Cynthia W. Ward

*This project demonstrated collaborative rounding can increase patient perception of communication with physician and nurse, and decrease the number of telephone calls needed to clarify patient care. This project also supported use of a simple, inexpensive door sign to promote positive change in communication among healthcare professionals.*

Nurses on the medical-surgical project unit perceived frequent miscommunication or lack of communication among providers, patients, and nurses regarding the plan of care. These communication difficulties created a need for nurses to telephone providers for clarification of orders or instructions, causing interruptions in workflow and taking time away from patient care. Inadequate communication between nurses and providers concerning the patient's plan of care can contribute to a negative patient perception of communication and teamwork that may be reflected in a hospital's Hospital Consumer Assessment of Healthcare Providers and Systems (HCAHPS) survey scores.

### Project Site and Reason for Change

Representatives from the identified units were members of the project team. This project was developed to improve communication among patients, providers, and nurses. HCAHPS scores for nurse communication, physician communication, and overall teamwork on the participating units were below the benchmark (see Figures 1, 2, & 3). HCAHPS scores for nurse communication and physician communication affect hospital reimbursement through the Hospital Value-Based Purchasing program. Value-based purchasing is an incentive program from the Centers for Medicare & Medicaid Services (2015) to reward hospitals based on the quality of the care provided to Medicare patients, including patients' experience of care.

Patients on the hospital's medical-surgical unit are seen by a number of specialty providers. Nurses often had to page providers several times before calls would be returned. The time spent making telephone calls affected nurses' time to address patient needs. Nurses also received conflicting information from patient and provider regarding the plan of care. Many times providers rounded on patients without the assigned nurse being aware. Because that nurse did not hear what the provider discussed with the patient, he or she was unable to answer questions after the provider left; this created the need for telephone calls to the provider for clarification of orders and plans. Patients expressed frustration because the nurse could not answer their questions. Nurses believed many patient questions and telephone calls to providers could be eliminated if collaborative rounding occurred.

### Program

#### Phase 1 (Pilot)

Inspired by Flick (2012), door signs were placed on each patient's room with the assigned nurses' photograph and telephone number. The sign provided a prompt for the provider to call the nurse upon arrival to the room for collaborative rounding. Two nurses participated in the pilot. Data regarding number of calls to providers were collected informally by one nurse using Post-it® notes, and a draft tally sheet was developed by the other nurse. Nurse participants reported reduced calls and decreased interruptions to their workflow. They also reported increased communication with providers.

#### Phase 2 (Expansion)

Following a successful pilot, the project expanded to three additional medical-surgical units. The quali-

Nadine Riegel, BSN, RN, is Registered Nurse, Western Maryland Health Systems, Cumberland, MD.

Sheila Delp, MSN, RN, AGCNS-BC, FNHA, was Gerontology Clinical Nurse Specialist, Carilion Roanoke Memorial Hospital, Roanoke, VA, at the time this article was written.

Cynthia W. Ward, DNP, RN-BC, CMSRN, ACNS-BC, is Medical-Surgical Clinical Nurse Specialist, Carilion Roanoke Memorial Hospital, Roanoke, VA.

# Predatory Publishing

- Rapid publishing without rigorous peer review<sup>8</sup>
- Not indexed or searchable<sup>8</sup>
- Use deceptive methods to exploit open access publishing for their own profit<sup>8,9</sup>



# Anesthesia || Research || Pain Management

Journal of Anesthetic Research and Pain Medicine (JARPM)

[[editor.jarpm@zygoinc.com](mailto:editor.jarpm@zygoinc.com)]

Sent: Wednesday, April 18, 2018 1:14 AM

To: Ward, Cynthia W. (Cindy)

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Dear Dr. Cynthia W Ward,

I am writing to you on behalf of the [Journal of Anesthetic Research and Pain Medicine \(JARPM\)](#), as you have come to my attention as a highly dedicated expert in the field of Anesthesiology and Pain management. Recognizing your creative genius in this field, I invite you to share your unique insights with the world through our open access platform.

We welcome submissions across varied disciplines of anesthesiology and pain management. We are accepting Research, Case Reports, Critical Reviews, Letters to the Editor, Conference Proceedings, and Surveys for this issue. If you would like your research to be promoted alongside a few selected expert colleagues' in our next edition, please submit your manuscript to [editor.jarpm@zygoscient.org](mailto:editor.jarpm@zygoscient.org) and **For electronic mode of submission:** <http://zygoscient.org/submit-manuscript/> by 31st May.

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We are looking forward to hearing from you!

Editor-in-chief (JARPM)

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Department Of Anesthesia And Intensive Care

Ospedali Riuniti Of Foggia, Italy

Editorial Assistant

Elizabeth D.

Editorial Office - Journal of Anesthetic Research and Pain Medicine (JARPM)

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Sent: Monday, May 14, 2018 2:03 PM

To: Ward, Cynthia W. (Cindy)

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## Journal of Nursing Science

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### Contribute Your Research Paper:

We get to know your published article with the title of *Safe Use of Opioids in Individuals with Obstructive Sleep Apnea in Pain Management Nursing* and your paper is so much impressive.

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*Journal of Nursing Science* (<http://www.journalofnursing.org>; ISSN2381-1064) is an international journal which is aimed at publishing recent research results in the form of original research articles and review articles within the fields of nursing science.

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The Editorial Office of *Journal of Nursing Science*



# Avoiding Predatory Publishers

- Learn how to recognize
- Perform due diligence
- Be suspicious of claims
- Check reputable online databases
- Check editor's credentials<sup>10</sup>



# Contact Information

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Cindy Ward

[cwward@carilionclinic.org](mailto:cwward@carilionclinic.org)



# References

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10. Beall, J. (2015). Criteria for Determining Predatory Open-Access Publishers. Retrieved May 2, 2018, from <http://scholarlyoa.com>

