How to Operationalize a Culture of Health for the Aging Population Using a Person-Centered Care Approach

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Institute of Medicine (IOM) report/recommendation (2010)

- IOM report call for transformation of health care system to provide: seamless, affordable, quality care that is accessible to all, patient centered, and evidence-based and leads to improve outcomes.
- IOM report was intended to serve as a blueprint to:
  1. Ensure that nurses can practice to full extent of their education and training.
  2. Improve nursing education.
  3. Improve data collection for workforce planning and policy maker.
- Challenges our health system to improve patient experience:
  1. Improve health of the population
  2. Improve patient experience
  3. Reduce per capita cost of healthcare

Health Care Reform (Affordable Care Act 2010):

- Increase patient population
- Improve access to insurance/healthcare patients in desperate need for health care
- Greater acuity of patients
- Aging population
- Chronically ill patients
- Reimbursement and payment changes

American Association of Retired Persons Foundation (AARP) & Robert Wood Johnson Foundation (RWJF) Vision:

“Everyone in America can live a healthier life, supported by nurses as essential partners in providing care and promoting health quality and wellbeing”.

AARP Foundation and Robert Wood Johnson Foundation join forces to launch a Culture of Health Initiative to champion across America in the areas of healthcare well-being.

Background

Introduction

Aging Population

- The demographics of the aging United States population is rapidly changing: however, our healthcare system, designed in 1965 to care for the aging population, has not kept pace, nor is it aligned with today’s- and tomorrow’s needs (Fleming & Haney, 2013).
- In 2014, 14.5% (66.3 million) of the U.S. population was age 65 or older and is projected to reach 23.5% (88.6 million) by 2060.
- The Current healthcare environment places greater value on the nurses’ technical competencies over their behavioral competencies.

Definition of The Culture of Health

- “The Culture of Health is broadly defined as one which good health can flourish across geographic, demographic, and social sectors; fostering healthy equitable communities guides public and private decision making; everyone has the opportunity to make choices that lead to healthy lifestyles” (RWJF).

Definition of Person-Centered Care

- Person-centered care is a way of thinking and doing things that see people using health and social services in planning and developing and monitoring care to make sure it meets their needs.
- Nursing Theory and practice has historically been focused on person-centered care. Nurses have used terms such as patient-centered care, and family centered care that are synonymous with person-centered care.
- What does this mean?

Putting people and their families at the center of decision and seeing them as experts, working alongside professionals to get the best outcome. APNs (Advanced Practice Nurses) need to understand “What Matters Most” to the person you are caring for.

What does Social Determinants of Health Mean?

Social determinants of health are conditions in the environment in which people are born, live, learn, work, play, worship, and age that affect a wide range of health, functioning, and quality-of-life outcomes and risks (2020 Healthy People).

Problem

Background

Proposed Solution and Opportunity

Advanced Nurse Practitioners (APRN) are in the ideal position to lead holistic based innovation teams and programming to operationalize the vision of a culture of health.

How are APRN’s going to operationalize a Culture of Health with an aging population using a person-centered approach in our healthcare system?

- Use the Culture of Health as a vision for change guided and measured by the social determinants of health.
- Apply a humanistic person-centered care approach that optimizes care gives the state of our current healthcare system.
- APRN’s need to engage in innovative, data informed and market driven activities that serve to optimize the person-centered experience while practicing to the full extent of their education, training and personal potential.
- APRN’s must serve as a transformational steward leaders to provide: seamless, affordable, quality care that is accessible to all, patient-centered, and evidence-based and leads to improve outcomes.

Building Partnerships

- APRN’s to build creative, innovative, and market driven partnerships to operationalize a vision for a Culture of Health.

Examples of partnerships:

- APRN’s empowered entrepreneurs
- APN’s as necessary business disruptors in the current healthcare environment.
- Need to articulate the value of APRNs entrepreneurship and the potential benefits for patients and payers.
- Identify sustainable opportunities for nurse-led care practices.
- Build partnerships and utilize resources to support an APRN entrepreneurship.
- Increase access to patient care.
- Cash or credit.
- Care plan build around the person to provide the highest quality of care.

Examples of Advanced Practice Nurse Entrepreneurs

- DrNurse PublishingHouse:
- Dr. Baker is the owner of a DrNurse PublishingHouse, the publishing company where she produces all of her literary work. She is a very popular author with a series of children’s books that introduces children to diversity, inclusion, and the roles of advanced practice nurses.
- Advanced Clinical Consultants, LLC is a company that provides VIP house calls. In fact, it is the first NP-owned house call practice in Louisiana. This LLC has trained hundreds of healthcare professionals, who want to start a house call practice in their area, in turn increasing access to healthcare in vulnerable populations.
- Serenity Health and Wellness Clinic: provides healthcare to individuals who seek personalized, nontraditional health care. Instead of this population going to the er—to have their healthcare needs met— Dr. Harrison and Williams offer an affordable, easily accessible option.

Conclusion

- The American health care system is in need of enhancement to better serve the healthcare needs of all people, so there has never been a greater opportunity for APRN entrepreneurial thinking and implementation of new initiatives.
- Building partnership for example, with AARP and RWJF to foster the Culture of Health with help drive increase access, low cost of care and higher quality of care.
- APRNs need to make sure that people are involved in and central to their care is now recognized as a key component of developing high quality healthcare.

Problem Statement

How can Advanced Practice Registered Nurses (APRN) operationalize the Culture of Health in an aging population in the current health care system using a person-centered approach?