

Creating a Community of Breastfeeding Support

Objectives





- Describe laws that protect breastfeeding in the United States and the State of Texas
- Identify reasons to promote breastfeeding on college/university campuses
- Apply strategies for developing a breastfeeding friendly community at other colleges/universities

Introduction

- Breastfeeding is widely accepted as optimal nutrition for infants
- Returning to work or school presents challenges for breastfeeding parents
- TWU is the largest public university in the United States primarily for women
 - 15,000+ students and 1800+ employees
- Desire to support students and employees in meeting their breastfeeding goals

Federal Laws about Breastfeeding

Fair Labor Standards Act Section 7

- Reasonable break time to express breast milk
- A place, other than a bathroom, that may be used to express milk
- For up to one year after the child's birth

BUT

- An employer that employs fewer than 50 employees is not required to provide break time and space if it would pose an undue hardship.
- Break time does not need to be compensated



Texas Code

1995: A mother is entitled to breast-feed her baby in any location in which the mother is authorized to be

2015: Public employers must a adopt a written policy





Complaints to Committee: how we began

- Students
- Employees
- Important stakeholders:
 - Human resources
 - Faculty experts
 - Student Life
 - Facilities Management
 - Health Promotion
 - Champions



Mother-Friendly Worksite



WAY TO GO, SUPER MOM.

We support our breastfeeding mothers and their commitment to their children and their job.

We are proud to be a designated Texas Mother-Friendly Worksite.





TWU Policy: Purpose and the Process



- Recognizes benefits of breastfeeding
- Will not tolerate harassment, discrimination or retaliation against lactating mothers
- Educational resources
- HR developed policy to accommodate the employee and to ensure department needs are met



Leadership Training and Communication

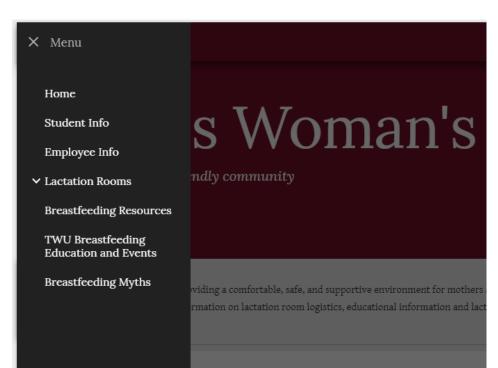
- New Employee Orientation
- Campus Wide Announcements
- Leadership/Supervisor Training



Working and Breastfeeding
It Can Work!



Lactation Rooms-Website







Breastfeeding Classes

Breastfeeding Your Baby While You are Away

- Open to parents, students, employees, supervisors
- Review laws and policies
- Review specific support at TWU
- Present strategies to be successful with breastfeeding and working/going to school
 - Pumping, thawing, storing milk
 - Educating childcare providers
 - Maintaining milk supply





Conclusion

Next Steps

- Surveys of students and employees who have accessed support services
- Photovoice study regarding breastfeeding parents who are students at TWU
 - Exploration of Title IX application to breastfeeding
- Engaging with community resources
 - WIC
 - Local hospitals and lactation consultants



Breastfeeding is a Labor of Love that Benefits the Whole Community











