Engaging Members for Chapter Sustainability: Review of a New Chapter’s Best Practice Strategies
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INTRODUCTION

• Chi Phi was chartered in March 2016 at Palm Beach Atlantic University (West Palm Beach, Florida).
• Total members: 174
• Active Members: 91
• Inactive Members: 83
• Chapter leadership wanted to ensure Chi Phi was meeting the needs of its members in order to promote recruitment and enhance retention

CHAPTER NEEDS ASSESSMENT

• Chapter needs assessment, via Google Forms in January 2018, was sent to active members to solicit the areas of greatest interest for the chapter.
• Approximately 25% of the chapter’s active members responded

2014-2016 Sigma President’s Call to Action

RESULTS

• Over 70% of respondents were interested in:
  • Workshops
  • Abstract Writing, Resume/CV, Evidence-Based Practice Settings
  • Networking Events
  • Educational Dinner Programs and Socials
  • Community Volunteer Opportunities
  • 90% of the respondents were interested in a Leadership Mentorship Program
  • More Continuing Education Opportunities!

2017-2019 Sigma President’s Call to Action

LITERATURE REVIEW

• In order to prepare for the development of a leadership mentorship program, a literature review was performed to identify current best practices regarding leadership mentorship programs in nursing.
• Several programs were identified however none appeared to support the idea of a leadership mentorship program for a diverse nursing group.
• Several programs have been implemented to foster the leadership growth of undergraduate students and other leadership mentorship programs supported the development of clinical nurse managers or postdoctoral nurses.
• A clinical nurse leadership education and development program appeared to be most relevant based on chapter needs, however the design of this program appeared too time consuming for participants, as participants met for six, four hour sessions over the course of three months to enhance leadership skills.
• As described above, literature exists to support leadership mentorship programs in nursing, however it is not a “one size fits all” for all settings of nursing. Sigma also has leadership mentorship programs however chapter members are looking for something closer to home.

FUTURE DIRECTIONS

• In conclusion, based on the recent needs assessment of chapter members and Sigma’s Key Award criteria, the chapter has excelled in several areas through chapter best practice.
• The chapter plans to assess the needs of its members on an annual basis, however in the meantime, chapter leaders will begin the design and implementation of a Leadership Mentorship Program, close to home, for its chapter members.

REFERENCES