

Title:

Six Strategies for Successful Surveys

Keywords:

chapter survey, membership survey and survey members

Description/Overview:

Surveys can be an easy way to identify members' needs to help your chapter provide relevant services and programs. Is your chapter asking the right questions?

Abstract Text:

Surveys can be an easy way to identify members' needs to help your chapter provide relevant services and programs. Is your chapter asking the right questions?

This session will reference many Sigma Theta Tau International resources, such as "A Chapter's Guide to Successful Retention."

References:

A Chapter's Guide to Successful Retention, Sigma Theta Tau International

Content Outline:

- Discussion of the importance of membership surveys to member retention
- Sample questions will be provided
- Questions

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Author Summary: A nurse, a researcher, and an educator. He has the passion for caring and for teaching. He is happy to impart things that he knows to his students and feel the sense of fulfillment once they have learned something from him. He loves to share what he have learned and wanted to be a catalyst for the improvement of the profession

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