

Decision Maker vs. Action Taker: Nurses on Governance and Policy Boards

September 2018



**LEADERSHIP
CONNECTION**

*Transformative
Nursing Leadership*

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Importance of Nurses being on Decision-making boards, to:

- **Global healthcare**
- Nursing
- Your career
- Those that follow



Women and Global healthcare – by the numbers:

>70 %

= percent of women that comprise the Global Health Workforce

approx. \$3 trillion

= value of women's contribution to global GDP

> 50 %

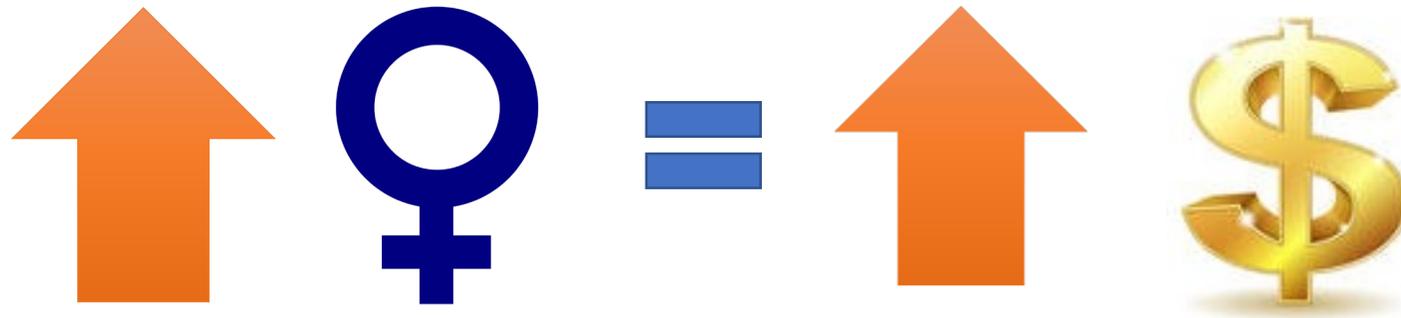
= work done by women is uncompensated and unrecognized in the workforce

23 %

= number of women Chief Delegates at the 2015 World Health Assembly

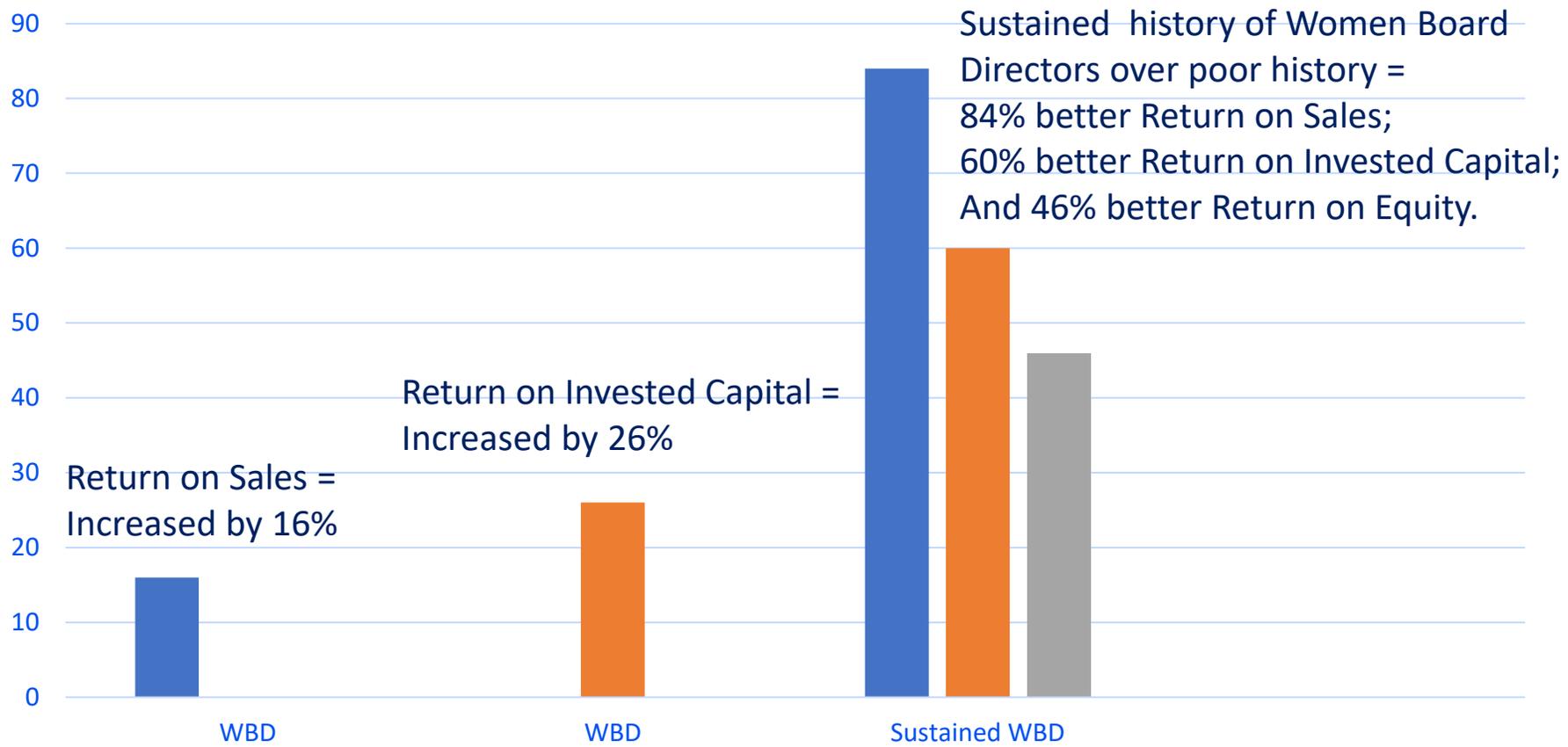
- - Seed Global Health Accessed 7.5.18
 - <http://seedglobalhealth.org/women-action-force-global-health-workforce/#.Wz5-DtJKj4c>

The Impact of Women Board Directors on Corporate Performance:



The Bottom Line: Corporate Performance And Women's Representation On Boards (2004–2008)
<http://www.catalyst.org/knowledge/bottom-line-corporate-performance-and-womens-representation-boards-20042008>

Impact of Women Board Directors



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If we want global healthcare to reach more, achieve more, and succeed more often, then these data indicate that women must be on global healthcare governing boards.



Nursing Benefits

- Set policy
- Influence resource allocation
- Set Strategy
- Assume leadership roles
- Elevate the profession
- Create new opportunities
- Enhance global reputation
- Direct impact on global health and healthcare

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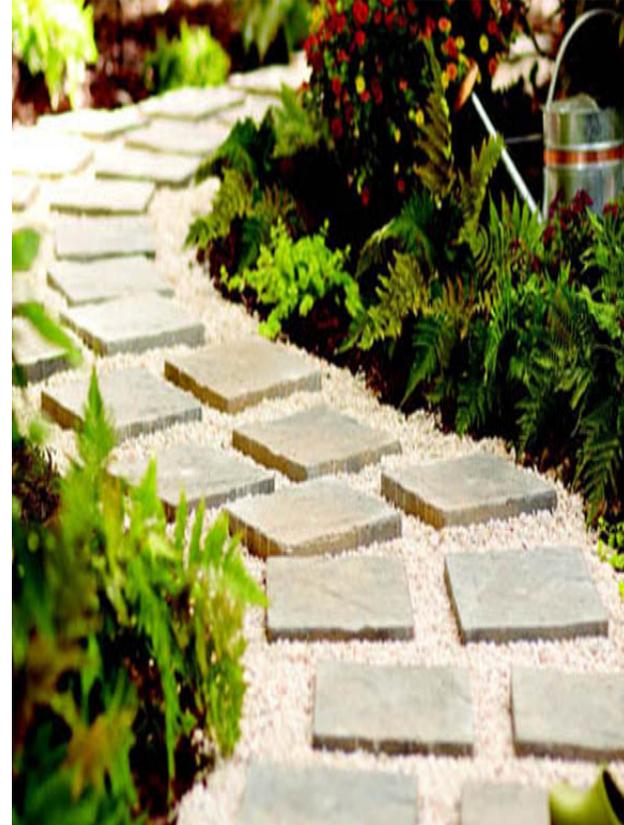


Board service often leads to:

-  Personal skill development
-  Networking
-  New opportunities
-  Broader influence, locally, nationally, globally
-  Sense of achievement/accomplishment

Importance of Nurses being on Decision-making boards, to:

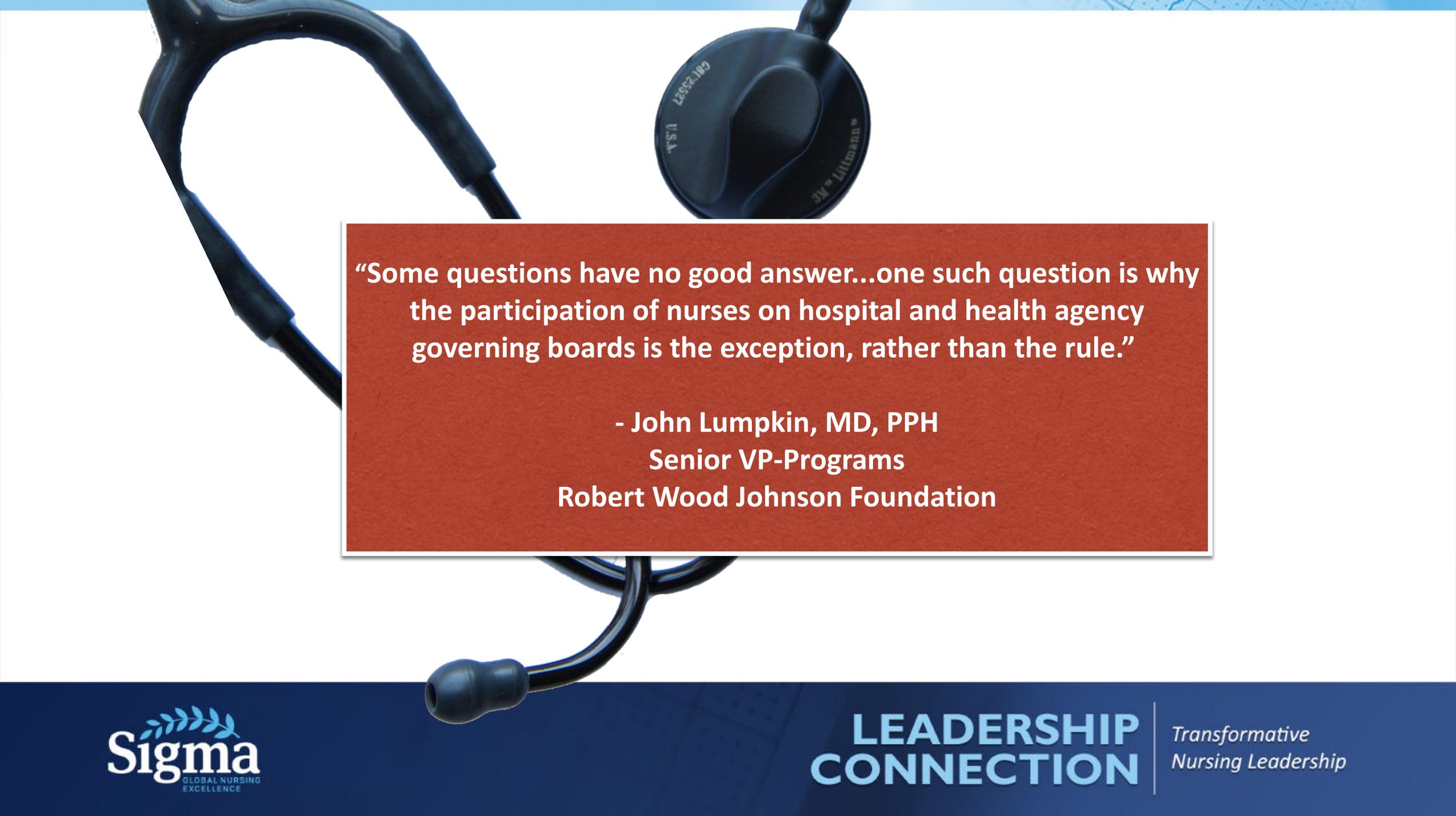
- Global healthcare
- Nursing
- Your career
- **Those that follow**



Pave the way...

Once corporations and organizations experience the right nurse on their boards, they often want to continue or expand the involvement of nurses within their organizations, and certainly to retain or expand the board presence of nurses.





“Some questions have no good answer...one such question is why the participation of nurses on hospital and health agency governing boards is the exception, rather than the rule.”

**- John Lumpkin, MD, PPH
Senior VP-Programs
Robert Wood Johnson Foundation**

Nurses Bring a Special Set of Skills

- Leadership
- Quality and process improvement
- Communications
- Human resources
- Strategic planning
- Finance
- Teamwork...and many others



Why Nurses?

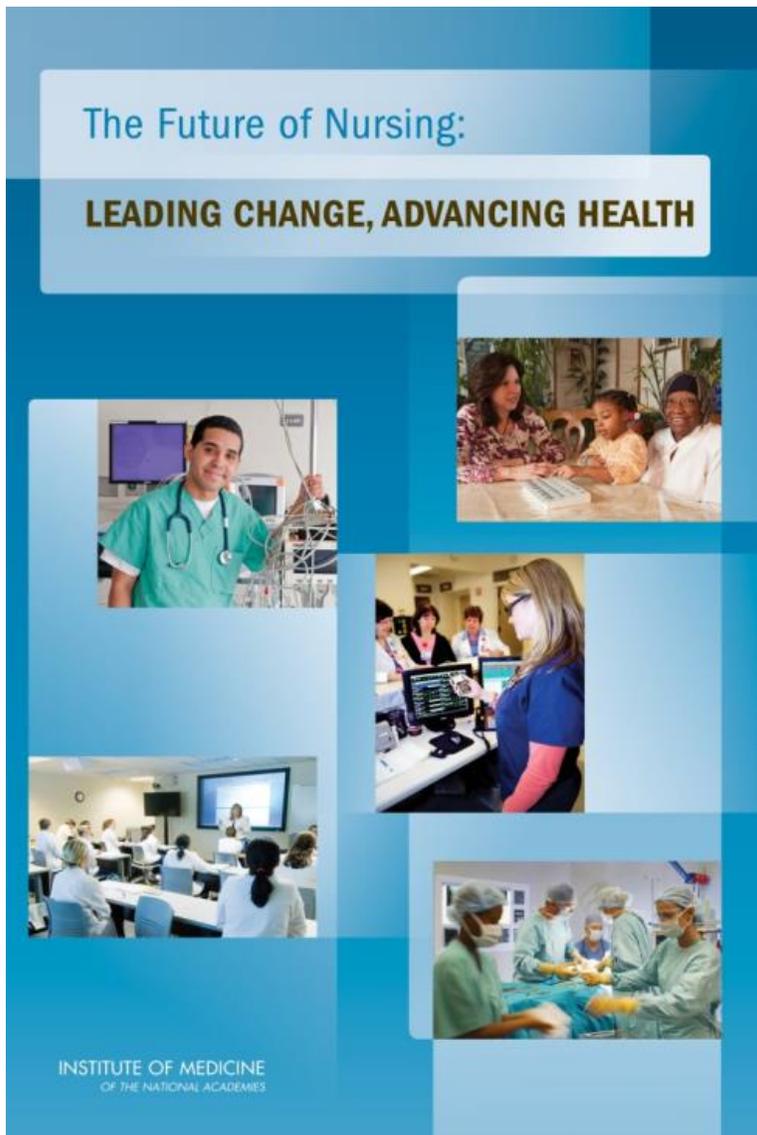
- All boards benefit from the unique perspective of nurses to achieve the goals of improved health and efficient and effective health care systems at the local, state, and national levels.





Nurses on Boards Coalition

The Future of Nursing: Leading Change, Advancing Health



The Future of Nursing: Leading Change, Advancing Health

- “IOM Recommendation #7
- Prepare and enable nurses to lead change to advance health.
- Nurses, nursing education programs, and nursing associations should prepare the nursing workforce to assume leadership positions across all levels, while public, private, and governmental health care decision makers should ensure that leadership positions are available to and filled by nurses.”



A Call to Action

April 2014

Organizations were invited by the *Future of Nursing: Campaign for Action* to attend a meeting in DC in April of 2014 where the concept was discussed



October 2014

The Steering Committee met to outline a draft strategy



July 2014

In July 2014 the group met for the second time to begin working out what a Coalition such as this might "look like." At this meeting, a Steering Committee of the larger group was formed.



November 2014

November of 2014 the Steering Committee reported back, a vote was taken and the Nurses on Boards Coalition was formed!



Nurses on Boards Coalition Member Organizations

- **AARP**
- **American Academy of Nursing**
- **American Assembly for Men in Nursing**
- **American Association of Colleges of Nursing**
- **American Association of Nurse Anesthetists**
- **American Association of Nurse Practitioners**
- **American Nurses Association**
- **American Nurses Foundation**
- **American Organization of Nurse Executives**
- **Asian American/Pacific Islander Nurses Association**
- **Association of Public Health Nurses**
- **Center to Champion Nursing in America**
- **National Forum of State Nursing Workforce Centers**
- **Jonas Center for Nursing and Veterans Healthcare**
- **National Alaska Native American Indian Nurses Association, Inc.**
- **National Association of Hispanic Nurses**
- **National Black Nurses Association**
- **National League for Nursing**
- **National Organization for Associate Degree Nursing**
- **National Student Nurses Association**
- **Robert Wood Johnson Foundation**
- **Sigma Theta Tau International**



Our Goal is Simple...But Not Easy

- The mission of the NOBC is to improve the health of communities and the nation through the service of nurses on boards.



Key Strategy!

- **10,000 nurses on boards by 2020**



Structure as of June 2018

- **28** National Member Organizations
- **53** Founding Strategic Partners and Sponsors
- Implement State Strategies



Strategic Imperatives 2017 - 2019

MISSION:
To improve the health of
communities
and the nation through
the service
of nurses on boards



National NOBC Database

Do you serve on a board?

Yes

BE COUNTED

No, but

I WANT TO SERVE



Where We Are Today (as of Sept. 4, 2018)

- **10,945** Nurses have registered in the NOBC database to date
- **4,681** Nurses currently serve on boards that count towards the 10,000
- **6,565** Nurses want to serve on a board but do not yet do so
- **2,182** Nurses who are currently serving on a board would like to serve on an additional board

NOBC Website Resources

- NOBC Overview Documents
 - Educational Offerings
 - Board Readiness Tools
 - Links to Member and Partner Organizations
 - Nurse Stories of Board Service
 - And so much more . . .
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- Check out nursesonboardscoalition.org



How could something like this work in your environment?



Board Competencies



Decision Maker vs. Action Taker



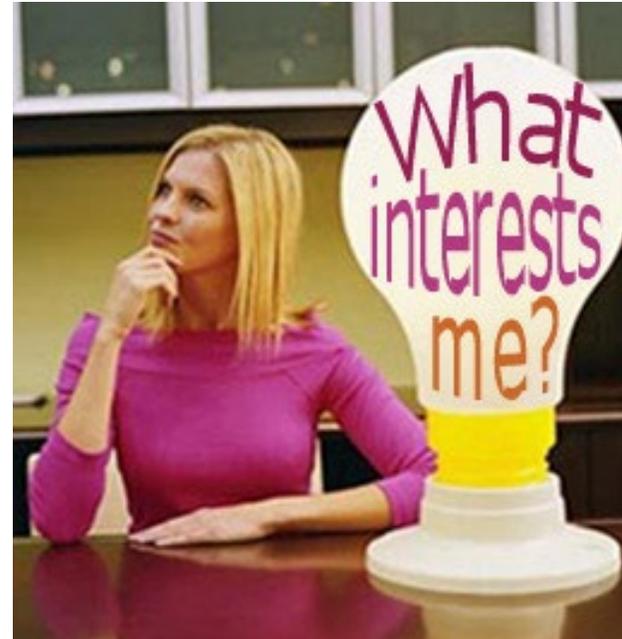
Personal Value Proposition: What do YOU bring to the table?



- Credibility
- Public trust
- Personal knowledge, skills and abilities
- Ability to identify and triage problems
- Understanding – Issues
- Awareness – Community needs

Choosing a Board: You are interested in serving, AND They are interested in having you serve

Unique fit =
Right Nurse + Right Board



Connie Curran, EdD, RN, FAAN

What issues/causes/ interests are of most importance to you?



Then:

1. Find the affiliated boards.
2. Find out how to become a member.
3. Meet the current board members.
4. Find out the terms, expectations of and opportunities for board service, and how to become a member.
5. Take the steps to apply, and apply as often as needed to achieve your goal!

**Questions?
and
Thank you!**