Digital Disruption

Transforming Collaboration
and
Engaging Global Nurse Leaders
Presenters*

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President Phi Gamma Chapter
Grants Pass, OR, USA 🇺🇸

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President-Elect Phi Gamma Chapter
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*The presenters have no relevant financial, professional, or personal relationship with any commercial interest pertaining to this activity to disclose nor do they have conflicts of interest to announce.
Objectives

- Confirm the implementation of digital disruption to promote engagement
- Detail the importance of technology in chapter operations
- Describe how chapters utilize virtual platforms
- Highlight value of diverse electronic strategies and social media in collaboration and engagement
The Presidential Call to Action

Connect. Collaborate. Catalyze

Sigma
Global Nursing Excellence
Carole D. Liske, RN, PhD, MS

President
Psi Upsilon Chapter
Past President
Phi Gamma Chapter
Yorkville, IL, USA
Objectives

- Highlight Sigma Mission and Vision
- Highlight Sigma 1sts and International Influence (GAPFON, UN)
- Describe the Biennial Call to Action
- Discuss the importance of alignment with chapter strategic plans
Milestones and Nursing Firsts

Actions Taken 2007-2009
- Piloting a virtual chapter.
- Exploring other alternative chapter models.
- Launched new communities of practice.

Sigma Theta Tau International

Virginia Henderson
International Nursing Library
Distinguished Company

STTI MEMBERS BY THE NUMBERS:

- **35%** have advanced degrees (master's or doctorate).
- **50%** work in a hospital or multi-hospital setting.
- **16%** work in schools of nursing.

GLOBAL NURSING EXCELLENCE
44th BIENNIAL CONVENTION | #STTIGDNV17
Connect
Collaborate
Catalyze
The Phi Gamma Experience

Encouraging Member Connection and
Global Nurse Leader Collaboration Using Virtual Technologies
Jeanne Widener, RN, PhD, CNE

President
Phi Gamma Chapter
Grants Pass, OR/USA
Objectives

- Highlight the historical chartering of the only Sigma Virtual Chapter
- Detail Phi Gamma Chapter electronic communication strategies to connect with current and potential members and encourage virtual leadership and collaboration
- Define ways in which the virtual chapter fostered international nurse leader engagement
- Describe the benefits of enhanced chapter collaboration
Coat of Arms

Phi Gamma Chapter #481 Chartered June 10, 2010
Phi Gamma Chapter Membership
Chapter Leaders

Jeanne Widener
RN, PhD, CNE
President

Rita Munley Gallagher
RN, PhD
President-Elect
Governance Chair

Michael Joseph S. Diño
RN, MAN, PhD
Vice President
Program Chair

Rachel Choudhury
MSN, MS, RN, CNE
Interim Secretary-Treasurer

Carissa Juliana R. Balaria
RN, MAN, LPT
Counselor

Judy Phillips
DNP, FNP-BC, AOCN
Director-USA

Jandryle U. Trondillo
RN, MAN, CNN, PhD
Director-International

Luis Gino Prada-Guzman
BSN, MSN, RN
Leadership Succession Chair

Erik Hans L. Sorio
EdD, MSN, RN
Membership Involvement Chair

Carole D. Liske
RN, PhD, MS
Past Presidents Chair

Irvin L. Ong
EdD, RN, MHPEd
Program Co-Chair

Alexandra Groszko-Savageau
BS, BSN, RN, NSP-OEC
Technology Chair
Chapter Global Community Building Award
Chapter Key Awards
Showcase of Regional Excellence

Presented to

PHI GAMMA CHAPTER

Recognizing Outstanding Achievement for

Presidential Call to Action – Philanthropy

29 August 2017

Date

Cathy Ostramone
STTI President
The Phi Gamma Experience

Operating Virtually

Phi Gamma Chapter
Rita Munley Gallagher, RN, PhD

President-Elect
Governance Committee Chair
Phi Gamma Chapter
Washington, DC/USA
Ireland 🇺🇸 🇮🇪
Objectives

- Detail the use of social and electronic media for chapter operations, outreach and the promotion of member engagement
- Define relevant aspects of virtual induction of new members and how scheduling and connection are promoted
- Describe how collaborative programming enhances global nurse leader engagement and connection
Electronic Operations

⊙ Record Keeping
  - Google Drive
⊙ Banking
  - CHASE
    - Credit Card
    - Online℠ Bill Pay
    - QuickPay℠
    - Wire Transfer
    - Check
  - PayPal
⊙ Engagement
  - PhigammaChapter@gmail.com
  - The Circle
⊙ Outreach
  - GoToWebinar
    - Meetings
    - Programs
    - Induction
Electronic Processing

- Request for Membership Information Received
- Application Received
  - from Staff
  - from Candidate
- Application Forwarded to BOD
- Request for Ratification by BOD
- BOD Decision Communicated
  - Staff
  - Candidate
- New Inductee(s) Added Online and Invited
- Paid Inductees Added to PowerPoint
Quarterly Virtual Induction

Karolus Yosef Woitila Wangi, MSc, RN, BSN

Lecturer
Bina Permata Medika School of Health Sciences
Bandung, West Java, Indonesia
Virtual Programming

- **Pros**
  - Flexibility
  - Potential to Reach Larger Audiences
  - Cost Effectiveness
    - Time
    - Money
  - Ability to Archive

- **Cons**
  - Technical mishaps
  - Environmental distractions
  - Lack of Personal Connections
  - Missed Non-verbal Cues
Phi Gamma Activities

- Quarterly Inductions
- Educational Webinars
- Global Community Outreach
  - Beni Suef University ~ Egypt
  - Gouna Technical Nursing Institute ~ Egypt
  - Our Lady of Fatima University ~ Philippines
  - Saudi Commission for Health Specialties ~ Kingdom of Saudi Arabia
  - Asian Cultural Festival of San Diego ~ CA/USA
- Philanthropy
  - WAVE Project
  - Breath of Life Initiative
  - Sigma Day of Philanthropy
  - Chapter Giving Club
  - Foundation Contributions
    - Virginia Henderson Fellows
    - Sigma Theta Tau Fellows
    - Billye Brown Fellows
Phi Gamma Collaboration

Memorandum of Understanding

JSU
Jacksonville State University

PNRSI

Sigma
Phi Gamma Chapter

Indiana State University

Western Governors University

WGU
wgu.edu

Sigma
Global Nursing Excellence
The Psi Upsilon Experience

Digital Transformation to Catalyze New Chapter Development

Psi Upsilon Chapter
Carole D. Liske, RN, PhD, MS

President
Psi Upsilon Chapter

Past President
Phi Gamma Chapter
Yorkville, IL, USA 🇺🇸
Objectives

- Highlight how Sigma experience & connections facilitated development of a new chapter
- Detail how to leverage social media to transform chapter communications and promote member connectivity
- Identify the effectiveness of virtual platforms to maintain operational effectiveness and chapter collaboration
- Employ “lessons learned” to enhance collaborative endeavors
- Describe digital transformation and use of virtual platforms to promote chapter growth
Psi Upsilon Chapter
Western Governors University

Congratulations!
Psi Upsilon Chapter

- Chartered July 12, 2017
- 546th Chapter
- Affiliated with a non-profit, online, competency-based university
  - Western Governors University Celebrating 20 Years
  - 4 Colleges - Health & Nursing, IT, Business, Teaching
  - National & 8 State-Based Universities
Psi Upsilon National Leadership Team

- Board of Directors (President, VP, Secretary, Treasurer, Counselor)
- Advisory Board (Non-voting Committee Chair)
  - Finance Committee
  - Governance Committee
  - Induction Planning Committee
  - Leadership Succession
  - Membership Involvement Committee
  - Program Committee
  - Publicity/Communications Committee
  - Scholarship/Research Committee
  - Service
  - Strategic Planning Committee
  - Technology Committee
The Sigma Connection

- Consistent use of Chapter Resources
  - Chapter Management Site
  - Leadership Conferences
  - Leader Webinars
  - Sigma Staff and Directors
- Most especially... Chapter Resource Staff
The Sigma Connection: Professional Networking to Share Best Practices

- Mentoring by Chapter Leaders
  - Past President and President
  - Former LSC Chair/President
  - President-Elect/Faculty
  - Counselor/Treasurer
  - Chapter Strategic Planning
  - Policies
  - Induction Presentations
  - Financial Reporting
Digital Transformation to Promote Chapter Engagement

Connect

Collaborate

Catalyze
Digital Technologies to Connect

- Psi Upsilon Website/The Circle
- Social Media - Facebook, FB Live, Twitter, Instagram
- Email and The Circle Posts
Digitally Transform to Collaborate

- Virtual Platforms
- Board/Annual Meetings, Committee Meetings
- Programming, Member Outreach, Chapter News
- Virtual Inductions (expedite membership)
…Collaborate to Catalyze

- Make things happen and fundamentally change!
- Provide strong activities/events
  - Support the Sigma Strategic Plan
- Facilitate scholarship and knowledge sharing
  - Virtual research symposia, Sigma resources
- Promote volunteerism and giving
  - Founders’ Day, Sigma Foundation for Nursing
  - Locally, regionally, internationally
Key Elements to Effectively Connect, Collaborate and Catalyze

- Well-defined roles and responsibilities
- Clearly delineated accountability methods
- Efficient communication processes
  - Digital and Personal
  - Defined “touch points”
- Need careful, multi-faceted evaluations
Digital Transformation Task Force Objectives

By January 2019:

- Conduct a thorough review of Sigma’s existing strategies
  - digital engagement with members
  - facilitating members’ capacity to work together
- Recommend strategies to increase digital engagement with members
- Enhance members’ abilities to work together with
  - chapter management (operations & analytics)
  - member collaboration (website/The Circle)
  - social media and mobile technologies
  - programs and education
- Promote member accomplishments
Digital Transformation in Operations and Outreach

- Leverages new technologies to see possibilities
  - Innovative ways
  - Faster impact
- Encourages the development of a clear roadmap
  - Intentional digital transformation journey
- Involves variety of additional stakeholders
  - Recruit and support new leadership talent
  - Take risks - Move beyond silos and limitations
- Facilitates identification of end goals
  - Promotes the journey of change
Respondents

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Discussion
Thank YOU, Colleagues!
References


Phi Gamma Chapter. (June, 2016). Bylaws. Article IV. MEMBERSHIP; Section 2. Qualifications for Regular Membership. Indianapolis, IN: Author.

