

Evaluation of the SHARP Toolkit by Community Champions Responsible for Disseminating and Implementing the Health Education and Counseling Program

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Background

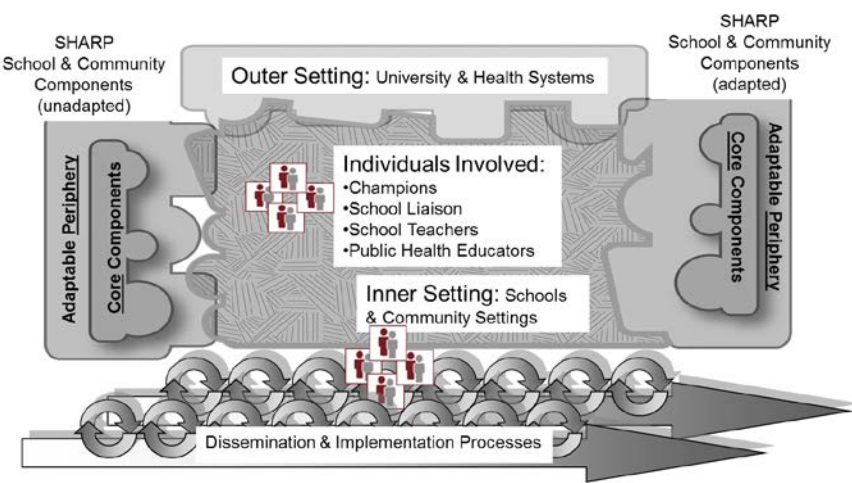
- One of the most critical issues impeding improvement in public health is the gap between what we know can optimize health and what gets implemented.
- Implementation science seeks to address this gap by understanding how best to transfer effective programs into real world settings.

Purpose

- To evaluate the acceptability, user-friendliness, cultural relevance, and readiness for implementation of the newly-developed, evidence-based, integrated SHARP Toolkit by community champions seeking to disseminate and implement the program in more than a dozen school districts and communities across the U.S.

Framework

Consolidated Framework for Implementation Research (CFIR)



Objectives

- Describe the process of developing the evidence-based SHARP Toolkit for targeted users
- Discuss the value of the content and presentation of content contained in the SHARP Toolkit

Development of the Toolkit

- Preparation of preliminary program materials
- Revision of materials in preparation for dissemination and implementation
- Evaluation of branded, packaged materials and orientation and training modules for targeted users by targeted users
- Recommendation of targeted users to create an integrated toolkit

Content & Presentation

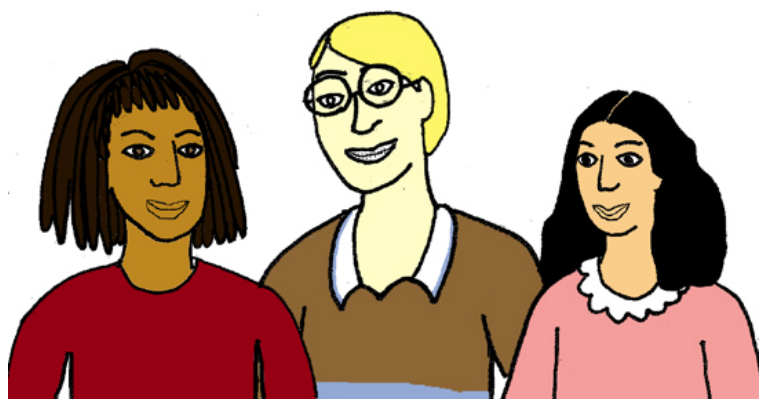
- Welcome and Introduction of SHARP Team Members
- Purpose and Aims of the SHARP Toolkit
- Table of Contents
 - SHARP Program Overview
 - SHARP Dissemination & Implementation Overview
 - SHARP Targeted Users Guidelines
 - SHARP Supportive Documents & Resources

Evaluation by Targeted Users

- Hybrid, blended, type III implementation design
- Quality improvement project
- Exempt from institution review board approval
- Participants: 12 Community Champions representing 20 school districts in AL, OH, TX, WV, and WI
- Three-step process
 - Mailing of materials to participants
 - Obtaining written feedback based on customized, pragmatic open-ended items that map to CFIR concepts and domains
 - Conducting follow-up interviews for clarification

Results

- Participants deemed
 - The integrated SHARP Toolkit to be acceptable, user-friendly, culturally relevant, and ready for implementation
 - The content to be feasible, realistic, reasonable, and practical for targeted user groups
 - The guidelines to facilitate performance of roles and responsibilities of each targeted user group
- Participants valued having all supportive documents and materials readily available to them in one 3-ring binder.



Discussion/Conclusion

- The toolkit communicates the roles and responsibilities of all targeted users, in relationship to others involved in the process, as the program is implemented in each community.
- The toolkit provides supportive materials needed for successful adoption and delivery of the program.
- Findings (a) advance dissemination and implementation science, (b) guide dissemination and implementation of other effective programs, (c) uncover further direction for dissemination and implementation science, and (d) inform health policy related to delivery of asthma self-management programs in schools and community settings.

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